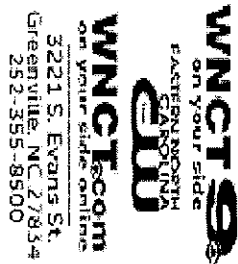


CONTRACT



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Great American Media
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u> 950594 / 1		<u>Alt Order #</u> 25316647
<u>Product</u> DSCC		
<u>Contract Dates</u> 10/11/16 - 10/17/16	<u>Estimate #</u> 5470	
<u>Advertiser</u> POL/DSCC IE	<u>Original Date / Revision</u> 10/05/16 / 10/12/16	
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WNCN	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9913721	<u>Advertiser Code</u> 49	<u>Product 1/2</u> 53
<u>Agency Ref</u> IN3307/TO232	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	4				\$425.00				
2	WNCN	10/11/16	10/17/16	Local News @ 6a	6a-7a		:30				NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	2				\$425.00				
3	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	5				\$325.00				
4	WNCN	10/11/16	10/17/16	CBS This Morning	7a-9a		:30				NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	MTWTF--	1				\$325.00				
5	WNCN	10/11/16	10/17/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
	Week:	10/11/16	10/17/16	-----S-	1				\$140.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 EASTERN NORTH CAROLINA
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
950594 / 1	25316647

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5470

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/11/16	10/17/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$140.00				
7	WNCN	10/11/16	10/17/16	Local News Su 7-8a	7-8a		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$140.00				
8	WNCN	10/11/16	10/17/16	Let's Make a Deal	10a-11a		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$350.00				
9	WNCN	10/11/16	10/17/16	Price is Right	11a-12p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$550.00				
10	WNCN	10/11/16	10/17/16	Local News @ 12p	12p-1230p		:30				NM	5	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	5				\$425.00				
11	WNCN	10/11/16	10/17/16	Y&R	1230p-130p		:30				NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$780.00				
12	WNCN	10/11/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$400.00				
13	WNCN	10/11/16	10/17/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	-----S	1				\$400.00				
14	WNCN	10/11/16	10/17/16	Dr. Phil	4p-5p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	2				\$400.00				
15	WNCN	10/11/16	10/17/16	Local News @ 5p	5p-530p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/11/16	10/17/16	MTWTF--	1				\$400.00				
16	WNCN	10/11/16	10/17/16	Local News @ 530p	530p-6p		:30				NM	3	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision		Alt Order #
950594	/ 1	25316647

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5470

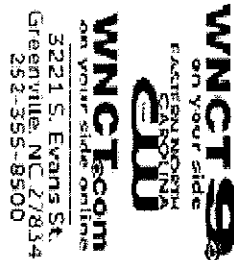
Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/11/16	10/17/16	MTWTF--				3	\$400.00				
17	WNCN	10/11/16	10/17/16	Local News @ 6p	6p-630p		:30				NM	1	\$1,000.00
Week:		10/11/16	10/17/16	MTWTF--				1	\$1,000.00				
18	WNCN	10/11/16	10/17/16	Local News @ 6p Sa	6p-630p		:30				NM	1	\$275.00
Week:		10/11/16	10/17/16	-----S-				1	\$275.00				
19	WNCN	10/11/16	10/17/16	CBS Evening New Weekend 630p-7p	630p-7p		:30				NM	1	\$300.00
Week:		10/11/16	10/17/16	-----S-				1	\$300.00				
20	WNCN	10/11/16	10/17/16	Sa 7p-730p	7p-730p		:30				NM	1	\$200.00
Week:		10/11/16	10/17/16	-----S-				1	\$200.00				
21	WNCN	10/11/16	10/17/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$325.00
Week:		10/11/16	10/17/16	-----S				1	\$325.00				
E 22	WNCN	10/11/16	10/17/16	Family Feud	730p-8p		:30				NM	2	\$1,700.00
Week:		10/11/16	10/17/16	MTWTF--				2	\$850.00				
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
2	WNCN	10/11/16-10/17/16		Family Feud	730p-8p	MTuWThF----	:30		\$850.00		NM		
See MG 22.3													
3	WNCN	10/14/16-10/14/16		Family Feud	730p-8p	-----F-----	:30		\$850.00		NM		
(M) MG for 22.2 10/11													
23	WNCN	10/11/16	10/17/16	NCIS	8p-9p		:30				NM	1	\$4,750.00
Week:		10/11/16	10/17/16	-T-----				1	\$4,750.00				
24	WNCN	10/11/16	10/17/16	Criminal Minds	9p-10p		:30				NM	1	\$4,250.00
Week:		10/11/16	10/17/16	--W----				1	\$4,250.00				
25	WNCN	10/11/16	10/17/16	60 Minutes	7p-8p		:30				NM	1	\$2,750.00
Week:		10/11/16	10/17/16	--W----				1	\$2,750.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
950594 / 1	25316647

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	DSCC	5470

Advertiser	Original Date / Revision
POL/DSCC IE	10/05/16 / 10/12/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/11/16 10/17/16 -----S 1 \$2,750.00													
26	WNCN	10/11/16	10/17/16	Local News @ 11p	11p-1135p		:30				NM	1	\$700.00
Week: 10/11/16 10/17/16 MTWTF-- 1 \$700.00													
27	WNCN	10/11/16	10/17/16	LN Su	11p-1135p		:30				NM	1	\$400.00
Week: 10/11/16 10/17/16 -----S 1 \$400.00													
28	WNCN	10/11/16	10/17/16	Late Late Show	1235a-135a		:30				NM	2	\$100.00
Week: 10/11/16 10/17/16 MTWTF-- 2 \$50.00													
Totals												45	\$28,675.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	45	\$28,675.00	(\$4,301.25)	\$24,373.75
Totals	45	\$28,675.00	(\$4,301.25)	\$24,373.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.